

The most complete solution for Retail

Chains and Franchises

Boutiques, Perfum Shops, Supermarkets, Greengroceries, Bakeries...

www.icg.eu











FrontRetail, FrontBoutique, FrontShoes, FrontSport, FrontMarket, FrontStyle, FrontPerfum: A Point of Sale solution for each need

Main advantages:

- Reliable: Data is always protected, even during rush hours and multi-user environments.
- Secure: Users are identified through fingerprint to access to their functions and allowances. The system audits all the actions done by employees.
- Accurate: Guarantees cash control, simplifies cash count and reduces theft risk.
- Scalable: Adaptable to each business size, from a small business to a chain with hundreds of branches.
- Profitable: Get higher sales turnover and help to reduce products waste and staff cost.
- Customizable: Specific functions can be added to the program.



Items

Manage items by barcodes, references, serial numbers, families, sizes and colors, descriptions, brands...



Cash

Manage collections, payments and the automatic cash count. Control credit limit of each client.



Connection with scales

All the ICG software functionalities inside a scale to sell items by weight.



Promotions

Manage several rates, offers and discounts, Mix&Match (50% for the second unit, offers 2x1, 3x2...).



Statistics

Sales ranking by items, sellers, clients, comparative between time periods, yields statistics...



Customers

Complete customer file, manage loans, pending collections, reservations, sales history.



Loyalty

Increase your income and earn your customer's loyalty with different cards: Gift cards, prepaid cards, points...



Agenda

In beauty salons and hairdressers, schedule services with the agenda (Hour, duration, employee, cabins...).



Warehouse

Stock control, goods reception, goods transfer, item labels printout.







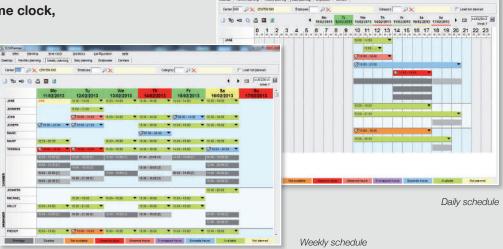
Other additional solutions:

ICGPlanner

Software for staff management, time clock, absence monitoring...

It is a basic tool that allows to control staff presence and absence.

- Check employees status, punctuality, absences from work, vacations, medical leaves, etc...
- Plan timetables, work shifts and workdays taking into account staff availability.
- Compare schedule with time clock registers.
- Improve productivity.
- Help taking company decisions and reduce time dedicated to manage staff.



ICGCommerce

Your business 24/7

It is the web service that allows businesses working with **ICGManager** to publish items in an online shop, in real time and totally integrated in the sales process management.



ICGReport

Info & alerts of your business in real time

Receive your daily sales, number of receipts and cash count, straight to you smartphone and in real time.



PocketManager

Handheld solution for the warehouse management



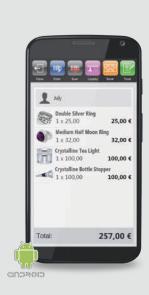
FrontRetail Mobile

Mobile POS Solution

From a mobile device, seller can make sales by scanning items barcodes, print customer receipt, collect payment, consult stock...

- Allow to serve and assist customers from anywhere at the shop
- · Quick and effective line busting
- Decrease wait time to order or pay
- Reduce likelihood of lost sales
- Give a better service to customers during busy shopping periods

Sales screen with items pictures





ICGMANAGER

The most complete management software

Headquarters-Shops Communication

Manage retail shops, whether self-owned or franchises, with efficiency and real time access to all business data.

- Sales in real time: Register each sale immediately from each shop.
- Centralized maintenance and configuration: Update items, rates, prices, special offers, and promotions, users profiles...
- Cash control, finance and accounting.
- Closing day report: Receive daily cash balance when closing day from each POS.
- Backups: Easy to substitute a POS with no data loss.
- New shops: Easy to set up a new shop from the Headquarters.
- Internationalization: Manage multiple POS in different countries, with different languages, currencies and tax systems.
- Customization: Insert codes in different parts of the software to add specific functionalities.
- Centralized Stock: Display the stock from other shops.
- Loyalty: Check loyalty cards, points, gift cards...
- Customized reports and business analysis:
 To take decisions in real time.



Balance scorecards

B2B

Shops supplies and refunds to the Headquarters

- Replacement based on sales done during a time period or based on minimums and maximums stocks.
- Centralized purchases for each shop.



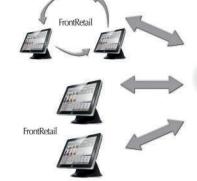
Notifications via email and SMS

Send customized emails or SMS texts to your customers or segmented contacts.

- Special offers and promotions.
- Upcoming events.
- Points balance.



ICG Architecture for Retail Chains and Franchises



WebService

Headquarters - Shops Communications



In the Headquarters

ICGMANAGER

Centralized chains management with data consolidation in real time



ICGPlanner Shift schedule and timetables



ICGReport
Indicators and alerts

from a smartphone



ICGDataExchange Connection with external ERP





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