

Software that connects **FrontHotel** to the main **online distribution platforms**



Automatic reservations
download to FrontHotel



Room inventory and restrictions
update from FrontHotel



Pricing updates to both OTAs
and Booking Engine from FrontHotel

Main Benefits of ICGCMExchange:

- ✓ 2-way connectivity to main OTAs and Booking Engines
- ✓ Eliminating human errors and automatizing reservations input in **FrontHotel PMS**
- ✓ Avoiding Overbooking and double-entry reservations
- ✓ Making simpler management and daily pricing update
- ✓ Saving time dedicated to update room inventory and restrictions
- ✓ Maximizing turnover thanks to reservations increase
- ✓ Focus the efforts towards improving customer service

